

2nd Story: Blood Alley  
Self-Guided Augmented Reality Experience  
September 27 - October 31, 2014  
Created by The Only Animal

Welcome!

2nd Story: Blood Alley features nine stories gathered from community members.

We suggest taking a friend along and sharing your earbuds, or using separate devices if you like

Be aware of cars & pedestrians

Blood Alley is a unique place in Vancouver. Some of our most disadvantaged and challenged citizens live there. Please respect the privacy of everyone in the alley by not taking photographs or videos. If asked, do explain you are watching videos about Blood Alley, personal stories gathered in the community for the 2nd Story project.

You can download the app and content from any internet connection: we suggest wireless. The data package total is about 500 MB, so avoid using your cellular data plan, unless you have a really big one! If you are doing this onsite in Blood Alley, note it will take about 15 minutes on the local network.

Network: PHStheatre  
PW: 2ndst0ry

Note zero for the letter 'O' in password

1. Download the 2nd Story app from Google Play or The App Store. NOTE: Android version is fully functional using both camera view and a map to locate and play the stories. iOS version works with map only at this time. Camera view functionality coming soon!
2. Open the 2nd Story app on your device. It will ask permission to download the content. Say 'OK' if you're OK with that.
3. Use the Guide to get further oriented to the app and the experience.
4. Use the Map to locate the stories: the red icons show where the target images are located. If you tap on the icon a thumbnail image will come up. Look for that image and frame it using Live View. The story should begin playing (Android only at this time) If you are using iOS or want to skip the Augmented Reality experiment, tap the story image on the Map. The video will begin playing.
5. Follow the action with your own camera, its part of the fun.

6. The app will return to the Map after each video, or use the Back buttons to get there. Continue exploring at your own pace.

7. Take care, take it in, and let us know what you think using the Feedback function from the Home screen.

Thank you for your interest in Blood Alley and 2nd Story!